

New Order

## ORDER

Print Date 10/20/16 06:58:52

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WNUE-FM

**Orders**  
**Order / Rev:** 263393  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/24/16 - 11/06/16  
**Original Date / Rev:** 10/20/16 / 10/20/16  
**Order Type:** GENERAL

**Primary AE:** Orlando House  
**Sales Office:** L-ORD  
**Sales Region:** LOCAL

**Agency**  
**Name:** Cortez Bob Campaign -D-  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 162941  
 Altamonte Springs, FL 32716

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Cortez Bob Campaign -D-  
**Demographic:** A18+  
**Product Codes:** Candidates  
**Priority:** P-04  
**Revenue Code 1:** DIR  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	25	\$1,975.00	\$1,975.00
10/31/16	11/04/16	25	\$1,975.00	\$1,975.00

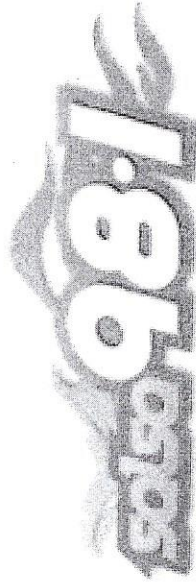
## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	25	\$1,975.00	\$1,975.00	0.00
November 2016	25	\$1,975.00	\$1,975.00	0.00
<b>Totals</b>	<b>50</b>	<b>\$3,950.00</b>	<b>\$3,950.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Orlando House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNUE	10/24/16	11/06/16	M-F 6a-12a M-F 6a-12a	CM	6a-12a	MTWTF--	1:00	10	\$80.00	P-04	0.00	NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		10				\$80.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--		10				\$80.00		0.00			
N 2	WNUE	10/24/16	11/06/16	M-F 6a-7p Studio Naming CM	CM	6:00 AM-3:00 PM (6:00 AM-3:00 PM)	MTWTF--	1:00	5	\$75.00	P-04	0.00	NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		5				\$75.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--		5				\$75.00		0.00			
N 3	WNUE	10/24/16	11/06/16	M-F 6a-7p Studio Naming CM	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	10	\$80.00	P-04	0.00	NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		10				\$80.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--		10				\$80.00		0.00			
Totals														50	\$3,950.00



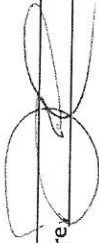
**Bob Cortes radio campaign**

Book: September 2016 NIELSEN PPM

Proposal ID:	33647	Acct. Exec:	Paul Rodriguez
Book:	Sep 16 NIELSEN PPM	Phone #:	407-774-262x227
Schedule Dates:	10/24/2016 - 11/6/2016	Email:	prodriquez@entravision.com
Primary Demo:	MSA P18+	Web Site:	www.salsa981.com
Population:	1,599,100		
Sample Size:	854		

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsandconditions](http://www.entravision.com/termsandconditions), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

Flight Dates: 10/24/2016-11/6/2016					Rate	
Daypart	Spot Length	OC	OC	MSA P18+ RTG	Wk	Spots
<b>WNUE-FM</b>						
Mon-Fri 6AM-MID	:60	10	10	0.2	2	\$80.00
Mon-Fri 6AM-MID						20
Mon-Fri Midday	:60	5	5	0.2	2	\$75.00
Mon-Fri 10AM-3PM						10
Mon-Fri Afternoon	:60	10	10	0.2	2	\$80.00
Mon-Fri 3PM-7PM						20

<b>Total Cost:</b>	<b>\$3,950.00</b>	<b>Signature:</b>	
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**General Summary ( Persons 18+ MSA (RTG) )**

Name	Spots	Cost	Impressions
WNUE-FM	50	\$3,950.00	166,000

The PPM ratings are based on audience estimates and are the opinion of Nielsen and should not be relied on for the precise accuracy or precise representativeness of a demographic or radio market.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	WNUE-FM 523 Douglas Avenue Altamonte Springs FL 32714	<b>Date:</b>  10/20/16
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I, Robert Cortes,

being/on behalf of: \_\_\_\_\_,

a legally qualified candidate of the Republican

political party for the office of: State House District 30

in the General

election to be held on: 11/08/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60 sec	Morning, Midday and Afternoon	Mon-Fri			

**Attach proposed schedule with charges (if available):** See Attached



I represent that the payment for the above described broadcast time has been furnished by:

Robert Cortes

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Judy Putz

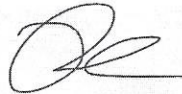
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/20/16

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

Richard Reich

**Printed Name**

Station Manager

**Title**